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IDENTITY *and*
USAGE GUIDE *for the*
ENVIRONMENTS FOR LIVING®
PROGRAM *and*
ENVIRONMENTS FOR LIVING CERTIFIED GREEN®
..... PROGRAM

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TopBuild Home Services, Inc. encourages use of the *Environments For Living*® brand and *Environments For Living Certified Green*® brand in participating builder and sponsor marketing materials, provided that the programs are accurately described and trademarks are appropriately used. Please take time to review this guide, which explains the correct use of these assets and provides sample language and instructions for logo applications to properly utilize the brand. By carefully incorporating information about the *Environments For Living* program into your own marketing materials, you are helping to protect the brand and thereby create a valuable message for your own organization.

Contact information

Environments For Living® program

TopBuild Home Services, Inc.

260 Jimmy Ann Drive

Daytona Beach, FL 32114

environmentsforliving@topbuild.com

The *Environments For Living* program and *Environments For Living Certified Green* program names and logos are marks of TopBuild Home Services, Inc. and may only be used in accordance with the guidelines in this document, and only by those companies that have a written license from TopBuild Home Services, Inc. to do so.

Builders participating in the ecomaginationSM Homebuilder Program in conjunction with the *Environments For Living Certified Green* program should review and follow GE's separate guidelines for using the marks of GE.

The *Environments For Living*[®] program is an initiative of TopBuild Home Services, Inc., a TopBuild company. Introduced in 2001, it is the only national, turnkey program of its kind designed to assist builders in constructing energy-efficient homes using the principles of building science—treating the home as an integrated system of systems.

The *Environments For Living* program provides a rigorous set of requirements for home builders who've made a commitment to go the extra mile. The *Environments For Living* program is leading the way in helping builders construct homes that are more energy efficient, comfortable and durable than homes built using conventional methods. The *Environments For Living* program offers a full range of services for builders including pre-construction plan reviews, inspection services and diagnostic testing, along with building science training, sales training, and marketing assistance in the form of homeowner limited guarantees on comfort and heating and cooling energy use.*

The *Environments For Living* program is product neutral and does not require any specific manufacturer's products. The prescriptive, performance-based program structure was developed with the assistance of nationally recognized experts in the field of building science. The program offers builders different levels of participation; at all levels, homes built to the program's requirements offer distinct advantages over those constructed to meet conventional building code requirements. Information about the program requirements and homeowner features/benefits can be found at www.environmentsforliving.com.

All homes built to the requirements of the *Environments For Living* program also meet the requirements necessary to earn the U.S. Environmental Protection Agency (EPA) ENERGY STAR[®]. And, homes built to the Platinum energy level of the *Environments For Living* program meet the specifications of the U.S. Department of Energy's Builder's Challenge[®] program.

In 2007, the *Environments For Living Certified Green* program was introduced, combining the building science platform of the original program with additional environmentally beneficial features and benefits, such as indoor water efficiency, appliance and lighting efficiency and indoor environmental quality. It was designed to be compatible with other green building programs nationally and locally. Builders participating in the *Environments For Living Certified Green* program also may choose to participate in the optional ecomaginationSM Homebuilder Program from GE.

There are now more than 130,000 homes across the United States that have been constructed by builders under the *Environments For Living* program.

* Please see the guarantee for complete details and limitations at www.environmentsforliving.com or call toll-free 1-866-912-7233.

ENERGY STAR[®] is a registered mark of the U.S. Environmental Protection Agency.

Builder's Challenge[®] is a registered mark of the U.S. Department of Energy.

ecomaginationSM is a registered mark of GE.

Before incorporating program information in sales and marketing materials, please take time to review information about the *Environments For Living*® program and *Environments For Living Certified Green*® program at www.environmentsforliving.com. In the “Builder Benefits and Resources” section, you will find downloadable copies of consumer brochures and other materials that are available to participating builders, which may be useful to you as you plan your sales and marketing initiatives. Please also visit “Program Details and Specs” to see content that will be helpful to you in communicating the program:

Checklist chart

This chart provides an overview of features and benefits that will help you to understand how the program translates to advantages for homeowners. Information is displayed under four categories with four corresponding icons—energy efficiency, durability, indoor environmental quality and water efficiency. The checkmarks indicate which features are included in the *Environments For Living* program and which are included in the *Environments For Living Certified Green* program. Builders participating in the *Environments For Living Certified Green* program are invited to use the four icons in their materials if desired. And, all participating builders are invited to utilize the language in this chart when describing specific program features and benefits.

Regardless of which program a builder chooses, the builder should promote to prospective homebuyers that the features listed on this chart go beyond conventional building codes.

Program requirements

In preparing sales and marketing materials for the program, you should review the “Program Requirements” (available on the *Environments For Living* program’s Website) and make sure that your materials are consistent with these specifications.

Guarantee information

You will want to visit the “Our Guarantee” section, to become familiar with the *Environments For Living* program limited guarantees on comfort and heating and cooling energy use.* As more fully explained in the following pages of this document, sales and marketing professionals must follow strict rules when promoting and talking about the limited guarantees. Because it is necessary to point consumers to the **full** guarantee when referencing it in marketing materials, it is important for marketers to know what that content is and where it is located.

The following general rules apply to the *Environments For Living*[®] program and the *Environments For Living Certified Green*[®] program marks:

1. Always spell the mark properly. The “F” in “For” is always upper-cased.
2. Distinguish the *Environments For Living* mark and *Environments For Living Certified Green* mark by using italics.
3. Use the registration symbol ® the first time the “*Environment For Living*” name appears prominently on a document page or Web page. The ® symbol should be repeated on first reference for each page thereafter. When referencing the *Environments For Living Certified Green* program the ® symbol always follows “Green”.

For example:

- The *Environments For Living*[®] program...
- The *Environments For Living Certified Green*[®] program...

4. Always use the mark as an adjective followed by a lower-cased noun, preferably “program.” For example:

- The *Environments For Living* program...
- An *Environments For Living* home...
- The *Environments For Living* requirements...

5. Never use the mark in the possessive, or as a noun. For example:

- Wrong (possessive): *Environments For Living's* program requirements...
- Correct: The *Environments For Living* program's requirements include...
- Wrong (noun): *Environments For Living* is a program that requires...
- Correct: The *Environments For Living* program requires...

6. When using marks that you do not own, identify proper ownership. For example:

- *Environments For Living* is a registered service mark of TopBuild Home Services, Inc.

7. Never use the mark in a manner that implies either the *Environments For Living* program or TopBuild Home Services has participated in, approved or endorsed the design or construction of homes built to the program requirements.

8. Sponsors of the program should never use the mark in a manner that implies use of any particular product is required under the program.
9. Do not separate, cut-and-stack or otherwise alter the mark's appearance.
10. Do not attach the mark to another logo or tagline.
11. Do not recreate or otherwise imitate the mark in another type/font.
12. Do not incorporate new colors, text, graphics or other icons into the mark.
13. Participating builders and sponsors are solely responsible for any use of the mark by them or their marketing agencies and other representatives.
14. TopBuild Home Services must approve all advertising, marketing or other promotional use that includes the mark before publication. Materials should be submitted to your program contact with ample time for review.

Environments For Living® homes and *Environments For Living Certified Green*® homes are issued limited guarantees from TopBuild Home Services, Inc. on comfort and heating and cooling energy use.* The limited guarantees are provided to builders so they can be presented to homeowners at closing.

By providing homeowners with limited guarantees on comfort and heating and cooling energy use, builders can offer a tangible demonstration to homebuyers that they have committed to building homes to a higher standard.

Special care must be taken to accurately communicate the *Environments For Living* program guarantees. In most marketing materials, it is not feasible to include the full guarantee, which can be found at www.environmentsforliving.com. Therefore, all mentions of the guarantees or “guaranteed” performance in marketing materials must be asterisked and footnoted by the following statement:

First reference:

* Please see the guarantee for complete details and limitations at www.environmentsforliving.com or call toll-free 1-866-912-7233.

Subsequent-page references:

* Please see the guarantee for complete details and limitations.

The disclaimer statement must be included on each page that mentions the guarantees. Every reference using any variation of the word “guarantee” must be asterisked and footnoted by the disclaimer statement.

Condensed guarantee description

The program Web site (www.environmentsforliving.com) contains the full guarantee, which consumers can download to view it in the context of the actual guarantee that is presented to new home buyers. In addition, the following condensed description of each limited guarantee appears on the Web site and other materials. Builders may utilize this condensed description in marketing materials; however, because neither this nor any other condensed description is the full guarantee, the disclaimer still must be used to direct consumers to the complete language.

*Heating & Cooling Energy Use Limited Guarantee**

TopBuild Home Services guarantees the original homeowner that the energy used to heat and cool the home (as calculated in the account analysis) will not exceed the guaranteed usage listed on the front of the limited guarantee, subject to the terms of the limited guarantee. Since this is a limited guarantee of energy use and not cost, any reference to dollar amounts is strictly an estimate and actual costs will vary with the cost of energy.

*Comfort Limited Guarantee**

TopBuild Home Services guarantees the original homeowner that the temperature at the location of the thermostat in the home will not vary more than +/- 3 degrees from the temperature at the center of any conditioned room within that thermostat zone. If the home has a room that does not meet this limited comfort guarantee, TopBuild Home Services will reasonably assist your builder to identify the reason(s) for the temperature variance and reasonably coordinate with your builder to have it make changes or modifications to your home.

* Please see the full guarantee for complete details and limitations.

It is important that builders and their representatives accurately describe the program guarantees when communicating information about the *Environments For Living*® program and *Environments For Living Certified Green*® program. In addition to properly including the disclaimer statement, the following details must be presented correctly.

- Energy used for heating and cooling—not “whole house”

Builders must make it clear that the heating and cooling energy use guarantee pertains to energy used for heating and cooling—not whole-house energy use, or the entire energy bill. The reason for this is that neither the builder nor TopBuild Home Services can anticipate how much energy the homeowner will use for other purposes. For example:

| Correct | Incorrect |
|--------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| Buyers of XYZ Builder homes receive a guarantee on the amount of energy used for heating and cooling.* | Buyers of XYZ Builder homes receive a guarantee on monthly energy. |
| | Buyers of XYZ Builder homes can expect lower energy costs—guaranteed. |
| | The <i>Environments For Living</i> program guarantees the homeowner’s energy bill. |

- Energy amount—not “cost”

In addition, it is important to communicate that the heating and cooling energy use guarantee is provided for the amount of energy—not the cost of energy. However, in order to communicate the approximate average monthly cost to heat and cool their home to homeowners, the heating and cooling energy use limited guarantee includes a dollar estimate of the average monthly cost to heat and cool the home based on the current local utility rates. The dollar estimate is based only on the utility rates and does not include taxes, surcharges, or other fees charged by the utility provider. No marketing, advertising, or other promotional materials (including yard signs) shall state or imply that the estimated average monthly dollar amount is guaranteed. The builder shall not refer to the estimated average monthly dollar amount in any signage or other marketing, advertising, or other promotional materials without TopBuild Home Services’ prior review and written approval.

| Correct | Incorrect |
|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Buyers of XYZ Builder homes receive a guarantee on the amount of energy used for heating and cooling.* | Buyers of XYZ Builder homes receive a guarantee on heating and cooling energy costs. |
| | XYZ Builder homes have guaranteed heating and cooling energy costs of \$x per month. |
| | The <i>Environments For Living</i> program guarantees the homeowner’s heating and cooling costs. |

* Please see the guarantee for complete details and limitations.

There are many ways to effectively communicate the advantages of participation in the *Environments For Living*® program and the *Environments For Living Certified Green*® program—and how it can benefit homeowners. In order to do this accurately, it helps to keep in mind who does what: The program offers prescriptive techniques and requires certain performance metrics as a condition of third-party certification and issuance of homeowner limited guarantees.* The builder, on the other hand, is responsible for following the program requirements, and for the overall design and construction of the home. When including information in sales and marketing materials, care should be taken not to attribute things to the program that are beyond the actual scope of the program, or beyond the supportable claims of the program.

- State program claims and program benefits accurately.

When mentioning requirements of the *Environments For Living* program, or features and benefits that are a result of fulfilling the program requirements, be careful not to attribute claims to the program that are the builder’s own claims or are otherwise not supportable.

| Correct | Incorrect |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| XYZ Builder, which participates in the <i>Environments For Living</i> program, is a quality builder whose homes... | XYZ Builder’s <i>Environments For Living</i> homes are the highest quality homes... |
| The <i>Environments For Living</i> program has measurable standards for energy efficiency... | <i>Environments For Living</i> homes have measurably low energy bills... |
| The <i>Environments For Living Certified Green</i> program includes requirements for indoor environmental quality, such as... | The <i>Environments For Living Certified Green</i> program results in healthy homes that are better for people with allergies and asthma... |
| The <i>Environments For Living</i> program requires fresh air ventilation, which when combined with air pressure balancing, can help contribute to improved indoor environmental quality. | The <i>Environments For Living</i> program requires fresh air ventilation, which will result in a healthier home. |
| XYZ Builder homes built under the <i>Environments For Living</i> program are efficient to operate, which can result in savings for homeowners... | XYZ homes built under the <i>Environments For Living</i> program are efficient to operate, promising big savings for all homeowners... |
| The <i>Environments For Living Certified Green</i> program includes water-saving features such as low-flow plumbing fixtures and efficient appliances, helping occupants conserve water. | The <i>Environments For Living Certified Green</i> program keeps homeowners’ water use to a minimum by requiring low-flow plumbing fixtures and efficient appliances. |

- Avoid stating or implying that the program certifies or approves overall design and construction.

When describing the program, avoid stating or implying that TopBuild Home Services or the *Environments For Living*[®] program have approved or certified the design, construction, materials used in the home or otherwise approved or accepted responsibility for the builder’s activities.

| Correct | Incorrect |
|-------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|
| XYZ Builder homes are constructed to meet the rigorous standards of the <i>Environments For Living</i> program... | <i>Environments For Living</i> homes are designed and built to be... |
| XYZ Builder goes the extra mile to meet the requirements of the <i>Environments For Living</i> program... | The <i>Environments For Living</i> program certifies that homes have been designed with extra attention... |

- Include basis of comparison when describing benefits of the program.

When describing the benefits of the program, state the basis of the comparison.

| Correct | Incorrect |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| XYZ homes built under the <i>Environments For Living</i> program are more energy efficient, comfortable and durable than conventional code-built homes. | XYZ homes built under the <i>Environments For Living</i> program are more energy efficient, comfortable and durable. |
| XYZ homes built under the <i>Environments For Living Certified Green</i> program provide at least 20 percent savings in household energy based on 2006 IECC, 20 percent savings in indoor water consumption and 20 percent reduction in CO2 emissions, as compared to conventionally code-built homes. | The <i>Environments For Living</i> program certifies that homes have been designed with extra attention... |

* Please see the guarantee for complete details and limitations.

When including information about the *Environments For Living*® program in marketing materials, participating builders should follow the following style rules:

- Capitalization and punctuation

Always capitalize all words of the program name (the *Environments For Living* program) but do not capitalize the “p” in “program,” or any other generic noun that follows the name.

When including information about the limited guarantee(s) in marketing materials, builders may upper-case the names of the guarantees for emphasis. For example: Comfort Guarantee, or the *Environments For Living* Comfort Guarantee.

When mentioning both guarantees, builders may find it helpful to use an ampersand to join the words “heating” and “cooling.” For example: the Heating & Cooling Energy Use and Comfort Guarantees.

- TopBuild Home Services, Inc.

Builders shall state in their marketing materials that the program is an initiative of Masco Home Services, Inc. TopBuild Home Services must not be abbreviated to “Masco”.

| Correct | Incorrect |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| The <i>Environments For Living</i> program is a building science initiative sponsored by TopBuild Home Services, Inc. a subsidiary of TopBuild Corp. (NYSE: BLD). | The <i>Environments For Living</i> program is an initiative of TopBuild Corp. |

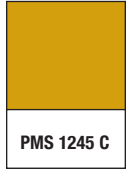
- Press releases

Press releases should follow AP style rules. Sample press releases to follow the templates provided in the next section of this manual.

Any questions about the guidelines set forth in this manual may be directed to environmentsforliving@topbuild.com or (866) 912-7233. *Environments For Living* program and *Environments For Living Certified Green* program logos may be downloaded directly from the environmentsforliving.com website.

The colors for the *Environments For Living*® logo are PMS 1245 Gold and Black. For four-color process, use the percentages printed below the color chips.

Coated

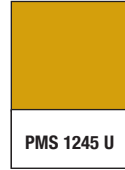


Cyan : 0
Magenta : 28
Yellow : 100
Black : 18



Cyan : 0
Magenta : 0
Yellow : 0
Black : 100

Uncoated



Cyan : 0
Magenta : 28
Yellow : 100
Black : 18



Cyan : 0
Magenta : 0
Yellow : 0
Black : 100

Color Logo

PMS 1245 Gold
Black

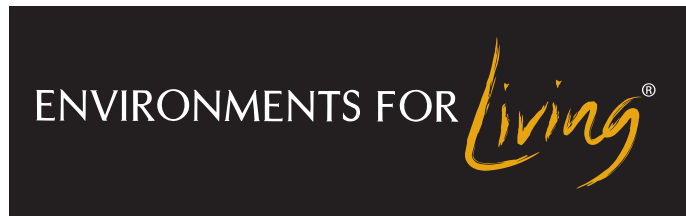


**Black and White Logo
100% Black**



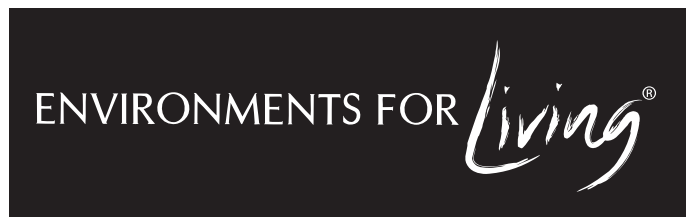
Reverse Logo

When using the logo on a background with a value that is darker than 20% black, use this logo.



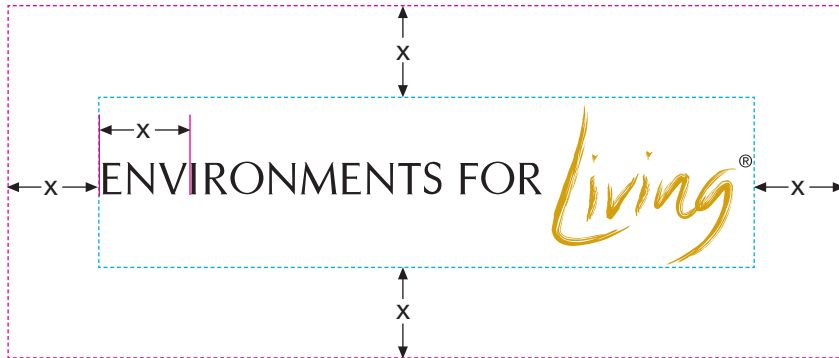
One-Color Reverse Logo

If it is necessary to reverse the one-color logo, use this version.



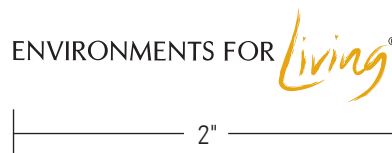
Environments For Living® Area Of Isolation

This space protects the logo from being visually diminished and crowded by surrounding illustration, type or other material. The minimum area of isolation is determined by measuring the width of “ENV” in the word “ENVIRONMENTS.” This measurement is the minimum area of isolation as shown in the illustration below.



Environments For Living Logo Size Usage

Measure the logo from outside edge to outside edge. Do not use the logo below 2-3/8" wide.



Environments For Living® Logo Misuse

This page shows how **NOT** to use the logo.

Never substitute logotype with any typeface.

ENVIRONMENTS FOR **Living**®

Never invade white space with other graphic elements.



ENVIRONMENTS FOR *Living*®

Never change the proportions of the logo.

ENVIRONMENTS FOR *Living*®

Never change the relationship of the symbol and type.

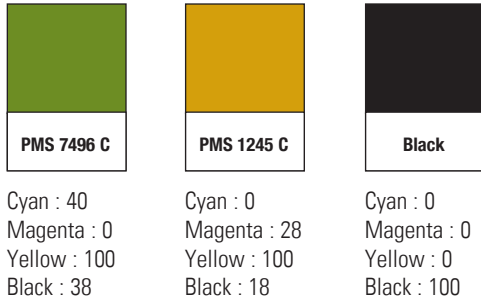
ENVIRONMENTS FOR *Living*®

Never use other logos with the *Environments For Living* logo.

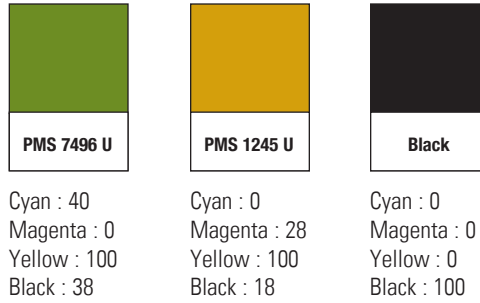
local company
logo
ENVIRONMENTS FOR *Living*®

The colors for the *Environments For Living Certified Green* logo are PMS 1245 Gold, PMS 7496 Green and Black. For four-color process, use the percentages printed below the color chips. For digital artwork of the logo, visit website.com.

Coated



Uncoated



Color Logo

PMS 1245 Gold
PMS 7496 Green
Black



Black and White Logo

100% Black



Reverse Logo

When using the logo on a background with a value that is darker than 40% black, use this logo.



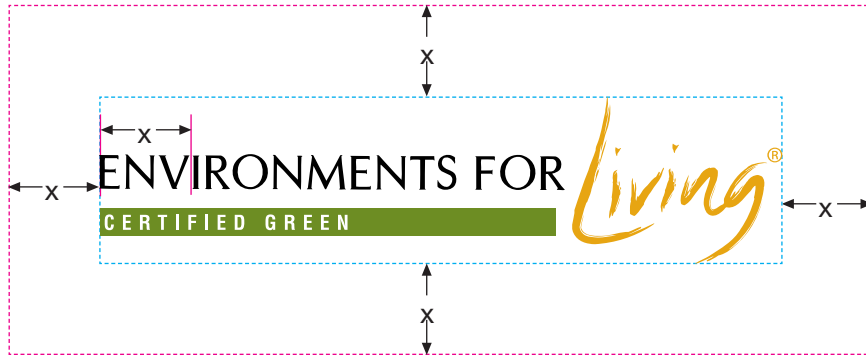
One-Color Reverse Logo

If it is necessary to reverse the one-color logo, use this version.



Environments For Living Certified Green® Area Of Isolation

This space protects the logo from being visually diminished and crowded by surrounding illustration, type or other material. The minimum area of isolation is determined by measuring the width of “ENV” in the word “ENVIRONMENTS.” This measurement is the minimum area of isolation as shown in the illustration below.



Environments For Living Certified Green Logo Size Usage

Measure the logo from outside edge to outside edge.

Do not use the logo below 2-3/8" wide.



Environments For Living® Logo Misuse

This page shows how **NOT** to use the logo.

Never substitute logotype with any typeface.



Never invade white space with other graphic elements.



Never change the proportions of the logo.



Never change the relationship of the symbol and type.



Never use other logos with the *Environments For Living* logo.



Press Release

TopBuild Home Services has developed the following press release templates for use in communicating information about the *Environments For Living*® program and the *Environments For Living Certified Green*® program. Press releases that deviate from these templates must follow the guidelines set forth in this Identity and Usage Guide and must be reviewed by a representative of TopBuild Home Services prior to distribution and publication.

ENVIRONMENTS FOR *Living*®

Contact: BUILDER NAME
ADDRESS
PHONE
EMAIL

For Immediate Release

BUILDER to Offer *Environments For Living*® Homes in LOCATION

Homebuyers to Receive Limited Guarantee* on Energy Used for Heating and Cooling

(CITY, DATE) – BUILDER has announced that it will be offering new homes constructed under the *Environments For Living* program, which prescribes state-of-the-art requirements for energy efficiency and advanced construction techniques.

(DETAILS ABOUT COMMUNITY)

The *Environments For Living* Program Difference
At all program levels, builders participating in the *Environments For Living* program are able to offer their homeowners limited guarantees* on comfort and heating and cooling energy use. If the actual energy used to heat and cool the home exceeds the estimated usage amount on the guarantee, the homeowner will be refunded 100 percent of the cost difference. The comfort guarantee provides that the temperature at the location of the thermostat will not vary more than 3 degrees +/- from the center of any conditioned room for that thermostat zone.

To date, more than 100,000 homes have been constructed under the *Environments For Living* banner, with more than 100,000 limited guarantees issued to homeowners.

At all levels of the program, homes built to *Environments For Living* requirements earn the U.S. Environmental Protection Agency ENERGY STAR® label, and homes built to the Platinum energy level of the *Environments For Living* program qualify for the U.S. Department of Energy's Builders Challenge program.

"We believe that today's consumers will find the benefits of these homes very appealing and they will appreciate that we are going the extra mile in terms of energy efficiency and environmental responsibility," said BUILDER'S NAME.

The *Environments For Living* program assists builders in applying the principles of building science to construct homes that are more energy efficient, comfortable, durable and safe as compared to conventional code-built homes. The program establishes requirements for tight construction, enhanced thermal systems, fresh air ventilation, balanced air pressure, internal moisture management and combustion safety. A plan review is conducted for each new model to help builders determine the steps required to meet the program requirements.

(MORE)

Environments For Living program – Page Two

The *Environments For Living*® program was developed with the assistance of leading experts in the field of building science, a discipline that contemplates the home as a system of systems. To participate in the *Environments For Living* program, builders must meet specific criteria in the following areas:

- **Tight construction** – providing a tight shell to support the thermal envelope, keeping warm/cool air inside and keeping out unwanted drafts.
- **Fresh air ventilation** – bringing fresh air into the home in a controlled manner, to maintain beneficial air exchange rates and dilute indoor contaminants and everyday pollutants.
- **Improved thermal systems** – installing improved insulation systems and energy efficient windows, to enhance overall energy performance.
- **Right-sized HVAC** – sizing and installing heating, ventilation and air conditioning systems to
- improve the performance of equipment and minimize duct leakage.
- **Pressure balancing** – installing returns, transfer grills and/or jump ducts to help make sure all rooms are pressure balanced, to manage air flows and achieve balanced temperatures.
- **Internal moisture management** – selecting and installing materials to help moisture within building assemblies to dry, and making sure fans vent to the outside.
- **Combustion safety** – adding CO detectors and making sure all combustion appliances within the conditioned space of the home are sealed or power vented, to address backdrafting and potential buildup of carbon monoxide.

About BUILDER NAME
BOILERPLATE INFORMATION

About TopBuild Home Services, Inc. and the *Environments For Living* Program
TopBuild Home Services, Inc., a TopBuild company, offers the *Environments For Living* program and *Environments For Living Certified Green* program to builders. TopBuild Home Services provides a complete suite of turnkey services for builders and issues and administers all limited guarantees associated with the program. TopBuild Corp, a Fortune 600 company, is a leading manufacturer of home improvement and building products and a premiere provider of services that include installation of insulation and other building products.

###

* See the full guarantee for complete details and limitations; visit www.environmentsforliving.com or call toll free 1-866-912-7233.



Contact: BUILDER NAME
ADDRESS
PHONE
EMAIL

For Immediate Release

**BUILDER to Offer *Environments For Living*® Certified Green Homes in LOCATION
Homebuyers to Receive Limited Guarantee* on Energy Used for Heating and Cooling**

(CITY, DATE) – BUILDER has announced that it will be offering new homes constructed under the *Environments For Living Certified Green* program, which prescribes state-of-the-art requirements for energy efficiency and advanced construction techniques.

(DETAILS ABOUT COMMUNITY)

The *Environments For Living*® Certified Green Program

The *Environments For Living Certified Green* program, the flagship level of the *Environments For Living* program, assists builders in constructing homes that result in at least a 20-percent reduction in energy use (compared with the 2006 International Energy Conservation Code), a 20-percent reduction in internal water consumption, and a 20-percent reduction in CO2 emissions associated with the home – as compared with conventional code-built homes.

Applying the principles of building science, the *Environments For Living Certified Green* program regards a home as a “system of systems” that work together. As with the original *Environments For Living* program, the process begins with a pre-construction review of the builder’s plans. Participating builders must meet program requirements that range from framing techniques and insulation systems to ductwork and combustion safety features. The *Environments For Living Certified Green* program has additional requirements pertaining to indoor water efficiency, appliance efficiency and indoor environmental quality – resulting in homes that are both budget friendly and environmentally friendly.

Buyers of the new homes will receive the *Environments For Living Certified Green* limited guarantee on energy used for heating and cooling.* This provides an estimated annual amount of energy needed to heat and cool the home and, if heating and cooling usage exceeds the estimated usage, the homeowner receives 100 percent of the difference in cost. Homeowners also will receive a limited guarantee on “comfort”– promising that the temperature at the center of a room will not vary more than +/-3 degrees from the temperature at the center of any conditioned room with that thermostat zone.*

“We believe that today’s consumers will find the benefits of these homes very appealing and they will appreciate that we are going the extra mile in terms of energy efficiency and environmental responsibility,” said BUILDER’S NAME.

(MORE)

Environments For Living program – Page Two

The *Environments For Living Certified Green* program assists builders in applying the principles of building science to construct homes that are more energy efficient, comfortable, durable, and safe as compared to conventional code-built homes. The program establishes requirements for tight construction, enhanced thermal systems, fresh air ventilation, balanced air pressure, internal moisture management and combustion safety – as required by the original *Environments For Living* program. Introduced in 2007, the *Environments For Living Certified Green* program also includes requirements for indoor water-efficiency and lighting and appliance efficiency for enhanced environmental benefits.

To participate in the *Environments For Living Certified Green* program, builders must meet specific criteria in the following areas:

- **Tight construction** – providing a tight shell to support the thermal envelope, keeping warm/cool air inside and keeping out unwanted drafts.
- **Fresh air ventilation** – bringing fresh air into the home in a controlled manner, to maintain beneficial air exchange rates and dilute indoor contaminants and everyday pollutants.
- **Improved thermal systems** – installing improved insulation systems and energy efficient windows, to enhance overall energy performance.
- **Right-sized HVAC** – sizing and installing heating, ventilation and air conditioning systems to improve the performance of equipment and minimize duct leakage.
- **Pressure balancing** – installing returns, transfer grills and/or jump ducts to help make sure all rooms are pressure balanced, to manage air flows and achieve balanced temperatures.
- **Internal moisture management** – selecting and installing materials to help moisture within building assemblies to dry, and making sure fans vent to the outside.
- **Combustion safety** – adding CO detectors and making sure all combustion appliances within the conditioned space of the home are sealed or power vented, to address backdrafting and potential buildup of carbon monoxide.
- **Energy efficient lighting and appliances** – using compact fluorescent and/or LED lights, and ENERGY STAR® qualified appliances, to help conserve energy.
- **Water-efficient appliances and fixtures** – using efficient clothes washers and toilets, and low-flow faucets and showerheads, to help conserve water.

About BUILDER NAME

BOILERPLATE INFORMATION

About TopBuild Home Services, Inc. and the *Environments For Living* Program

TopBuild Home Services, Inc., a TopBuild company, offers the *Environments For Living* program and *Environments For Living Certified Green* program to builders. TopBuild Home Services provides a complete suite of turnkey services for builders and issues and administers all limited guarantees associated with the program. TopBuild Corp, a Fortune 600 company, is a leading manufacturer of home improvement and building products and a premiere provider of services that include installation of insulation and other building products.

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* See the full guarantee for complete details and limitations; visit www.environmentsforliving.com or call toll free 1-866-912-7233.



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The *Environments For Living*[®] program was launched in 2001, in response to a growing need for professional services to support regional and national home builders in applying building science and energy-efficient construction practices in the field.

..... *environmentsforliving.com*

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